

The below response came to our BIG officer by email:

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Thank you for your communication about the conflict in Gaza.

I am sure you can imagine it is very difficult for ASDA to take a position on behalf of all our customers over politically controversial issues such as the current conflict you refer to.

On the sourcing of product from overseas, we are always guided by the position of the UK Government and by the European Union on trade policy. Like other UK supermarkets Asda sources a small range of fresh produce from the West Bank - mainly fresh herbs. It is clearly labelled as produce from the West Bank. This is in compliance with Department for Environment, Food and Rural Affairs guidance.

However, I've passed your concerns onto our Buying Team so they can keep your comments in mind for the future.

Thanks again for contacting ASDA. If you require any further assistance, please do not hesitate to contact me.

Please do not reply to this email. This is not a monitored inbox and you may not receive a reply. In order to receive a quick response, please contact us using this link, <http://www.about-asda.com/contact-us.asp>. Could you please quote the reference number which is in the 'subject field.'. This will help us to deal with your response quickly and efficiently.

ASDA