



115/Norton/02184-LD

4th May, 2010

P Norton
54 Drabble Gate
Aylsham
NR11 6LR

Dear Sir/Madam

Thank you for your recent telephone call regarding Israeli products sold at Morrison's.

The areas where such products are packed will be labelled as per the governments guidelines ('Produce of the West Bank (Israeli settlement produce)' or 'Produce of the West Bank (Palestinian produce)' and those which are grown and packed in Israel will be labelled as Produce of Israel

1. Israel

Medjool Dates - now only from Israel - Ein Yahav
Potatoes - Central Negev and Maon regions
Sweet Potatoes - Kfar Malal
Butternut Squash - Ein Yahav
Sharon Fruit - Bitzaron, Pardes Hana
Stonefruit - Bitzaron, Yesud Hamaala
Figs - Ein Yahav, Ein Tamar
Passion Fruit - Arugot, Yevul
Mango - Almagor, Ramot (Golan Heights)
Grapes - Arugot, Zofar
Sweet Peppers - Ein Yahav, Ein Tamar
Cherry Tomatoes - Ein Yahav, Ein Tamar
Celery - Melilot, Sharsheret
Avocado - Masuba, Farud Avron
Herbs - Bee'er Sheva, Afula

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2. West Bank

Chillies - Kalya)
Grapes - Fatzael, Gatit and Gilgal) these will all be labelled as outlined above
Herbs - Roi, Mehola)

Thank you once again for contacting us and I hope this answers your enquiry.

Yours sincerely



Luke Malek
Customer Service Advisor